

Squeezy Sports Nutrition N.V.
Waalre

Annual report 2012

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FINANCIAL STATEMENTS

1 BALANCE AS PER DECEMBER 31, 2012

(after appropriation of result)

ASSETS

	December 31, 2012		December 31, 2011	
	€	€	€	€
FIXED ASSETS				
Financial fixed assets (1)				
Subsidiaries		1,186		774
CURRENT ASSETS				
Trade and other receivables				
Other receivables, prepayments and accrued income		1,421		-
Cash and cash equivalents (2)		216		1,859
		<u>2,823</u>		<u>2,633</u>

2 PROFIT & LOSS ACCOUNT FOR THE YEAR 2012

		2012		2011	
		€	€	€	€
Other operating expenses	(5)		23,936		24,057
Operating result			<u>-23,936</u>		<u>-24,057</u>
Financial income and expenses	(6)		-2,707		-508
Result on ordinary activities			<u>-26,643</u>		<u>-24,565</u>
Taxation on result of ordinary activities			-		-
Share in result of participating interests	(7)		412		774
Result after tax			<u><u>-26,231</u></u>		<u><u>-23,791</u></u>

3 NOTES TO THE STATEMENTS

GENERAL

Squeezy Sports Nutrition N.V. is a public limited company incorporated in the Netherlands with its statutory office in Amsterdam and its physical address at Laan van Diepenvoorde 3 in 5582 LA Waalre.

The company was incorporated on September 14, 2007. At November 30, 2007 the company has been listed at the Open Market of the Frankfurt Stock Exchange.

Activities

The activities of Squeezy Sports Nutrition N.V. are an investment holding company through the intermediate holding company Squeezy Sports Nutrition GmbH for its principle 50% subsidiary Squeezy Health GmbH. These subsidiaries are principally involved in the field of manufacturing and distributing of sports nutrition products, such as power gels, energy enhancement food/drink, supplementaries and weight loss products.

Consolidation

In accordance with article 2:407 part 2A of the Netherlands Civil Code no consolidated financial statements have been prepared.

LIST OF PARTICIPATING INTERESTS

Name, statutory registered office	Share in issued share capital
	%
Squeezy Sports Nutrition GmbH Braunschweig, Germany	100.00

GENERAL ACCOUNTING PRINCIPLES FOR THE PREPARATION OF THE FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with Title 9 Book 2 of the Netherlands Civil Code.

Valuation of assets and liabilities and determination of the result takes place under the historical cost convention. Unless presented otherwise at the relevant principle for the specific balance sheet item, assets and liabilities are presented at nominal value.

Assumption of continuity

The continuity assumption was applied during the preparation of the financial statement.

However, because of the financial cash flow position of the company, there is significant doubt on the entity's ability to continue as a going concern. The repayment of the current liabilities is not covered by the current operation of the subsidiary Squeezy Sports Nutrition GmbH. At this moment there is an agreement of refinancing the short term loans.

For a more structural solution a volume increase is required. Therefore we have acquired new distributors in Europe. To become more independent from Europe, for 2013 we have implemented some bigger distributors in South America and are negotiating with a big company for the North American market.

We are also looking for other alternatives to secure the listing of the company in the future.

PRINCIPLES OF VALUATION OF ASSETS AND LIABILITIES

Financial fixed assets

Participating interests where significant influence is exercised over the business and financial policy are valued according to the equity method on the basis of the nett asset value. This nett asset value is based on the same accounting principles as applied by Squeezy Sports Nutrition N.V. Participating interests with a negative nett asset value are valued at nil. In the case that the company fully or partly guarantees for the debts of the respective participating interest, a provision is recognised.

Trade and other receivables

Trade and other receivables are stated at nominal value, less any provision for doubtful debts. Provisions are designated on basis of individual assessment of recoverability of the receivables.

PRINCIPLES FOR THE DETERMINATION OF THE RESULT

Determination of the result

The result is determined based upon the difference between the net turnover and the costs and other expenses taking into account the accounting principles mentioned before.

Income and expenses are accounted for on accrual basis. Profit is only included when realized on the balance sheet date. Losses originating before the end of the financial year are taken into account if they have become known before preparation of the financial statements.

Gross margin

The gross operating profit and loss comprises net turnover, the changes in inventories of finished goods and work in progress, work performed by the entity and capitalised, other operating income, cost price and cost of outsourced work and other external charges.

Financial income and expenses

Financial income and expenses comprise interest income and expenses of loans for the current reporting period.

Share in result of participating interests

Where significant influence is exercised over participations, the group's share in the participations' results is included in the consolidated profit and loss account. This result is determined on the basis of the accounting principles applied by Squeezy Sports Nutrition N.V.

Taxation

Corporate income tax expense comprises current and deferred tax. Corporate income tax expense is recognised in profit or loss except to the extent that it relates to items recognised directly in equity, in which case it is recognised in equity.

4 NOTES TO THE BALANCE SHEET AS PER DECEMBER 31, 2012

Fixed assets

1. Financial fixed assets

Subsidiaries

	<u>2012</u>	<u>2011</u>
	€	€
<i>Squeezy Sports Nutrition GmbH</i>		
Book value as per January 1	774	-
Share in result	412	774
Book value as per December 31	<u>1,186</u>	<u>774</u>

Current assets

	<u>12/31/2012</u>	<u>12/31/2011</u>
	€	€
<i>Prepayments and accrued income</i>		
Domiciliation fee Maprima 2012	<u>1,421</u>	<u>-</u>

2. Cash and cash equivalents

Nord Deutsche Landesbank	<u>216</u>	<u>1,859</u>
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3. Equity

Issued capital

Subscribed and paid up 12,500,000 ordinary shares at par value € 0.01	<u>125,000</u>	<u>125,000</u>
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The authorised capital amounts 50,000,000 shares of € 0.01.

	<u>2012</u>	<u>2011</u>
	€	€
<i>Share premium reserve</i>		
Book value as per January 1	338,000	338,000
Movement	-	-
Book value as per December 31	<u>338,000</u>	<u>338,000</u>

	2012	2011
	€	€
<i>Other reserves</i>		
Book value as per January 1	-528,491	-504,700
Appropriation of the nett result	-26,231	-23,791
Book value as per December 31	<u>-554,722</u>	<u>-528,491</u>

4. Current liabilities

	12/31/2012	12/31/2011
	€	€
<i>Trade creditors</i>		
Trade creditors	<u>12,934</u>	<u>3,637</u>

Loans Group Companies

Squeezy Sports Nutrition GmbH	<u>62,996</u>	<u>11,722</u>
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Repayment of the loans shall take place within 2013. An interest rate of 6% has been calculated.

Group Companies

Squeezy Sports Nutrition GmbH	<u>10,000</u>	<u>40,000</u>
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No interest has been calculated.

Accrued liabilities

Administration costs	-	3,750
Audit costs	8,615	9,015
	<u>8,615</u>	<u>12,765</u>

5 NOTES TO THE PROFIT & LOSS ACCOUNT OVER THE YEAR 2012

Staff

During the 2012 financial year the company had no employees (2011: 0).

	2012	2011
	€	€
5. Other operating expenses		
Accommodation expenses	404	1,500
General expenses	23,532	22,557
	<u>23,936</u>	<u>24,057</u>
<i>Accommodation expenses</i>		
Domiciliation fee	<u>404</u>	<u>1,500</u>
<i>General expenses</i>		
Audit costs	9,997	3,674
Consultancy fees	10,657	6,950
Legal charges	1,282	100
Subscriptions and contributions	627	283
Administration costs	500	2,250
Other general expenses	469	9,300
	<u>23,532</u>	<u>22,557</u>
6. Financial income and expenses		
<i>Interest and similar expenses</i>		
Interest and bankcharges	93	126
Interest payable Squeezy Sports Nutrition GmbH	2,614	382
	<u>2,707</u>	<u>508</u>
7. Share in result of participating interests		
Share in result of Squeezy Sports Nutrition GmbH	<u>412</u>	<u>774</u>

Squeezy Sports Nutrition N.V.
Waalre

Signing of the financial statements

Waalre, September 1, 2013

Management Board:

Roger Walter Milenk

Supervisory Board:

Detlev Kutscher